

BMW Group



Vehicle Sales BMW of North America, LLC, April 2019

	Apr. 2019	Apr.2018	%	YTD Apr. 2019	YTD Apr. 2018	%
i3	331	503	-34.2%	1,295	2,500	-48.2%
i8	87	57	53.0%	248	175	41.7%
2 Series	581	879	-33.9%	2,643	3,647	-27.5%
3 Series	3,642	3,550	2.6%	11,867	17,201	-31.0%
4 Series	1,214	2,473	-50.9%	8,616	9,412	-8.5%
5 Series	2,857	3,056	-6.5%	13,202	13,094	0.8%
6 Series	96	398	-75.9%	721	1,428	-49.5%
7 Series	567	546	3.8%	2,860	2,346	21.9%
8 Series	275	0	0.0%	876	0	0.0%
Z4	271	0	0.0%	472	2	23500.0%
X1	1,618	2,501	-35.3%	7,474	10,752	-30.5%
X2	822	1,069	-23.1%	3,773	2,016	87.2%
BMW passenger cars	12,361	15,032	-17.8%	54,047	62,573	-13.6%
X3	4,321	3,865	11.8%	18,889	14,647	29.0%
X4	638	193	230.6%	2,074	1,610	28.8%
X5	3,781	3,800	-0.5%	15,693	15,876	-1.2%
X6	424	592	-28.4%	2,524	2,611	-3.3%
X7	2,291	0	0.0%	4,477	0	0.0%
BMW light trucks	11,455	8,450	35.6%	43,657	34,744	25.7%
BMW brand	23,816	23,482	1.4%	97,704	97,317	0.4%
Cooper /S Hardtop 2 Door	743	634	17.2%	2,822	2,973	-5.1%
Cooper /S Hardtop 4 Door	460	394	16.8%	2,127	1,779	19.6%
Cooper /S Convertible	338	972	-65.2%	1,462	1,920	-23.9%
Cooper /S Clubman	200	350	-42.9%	1,039	1,297	-19.9%
Countryman	880	1,381	-36.3%	4,076	6,295	-35.3%
MINI brand	2,621	3,731	-29.8%	11,526	14,264	-19.2%
TOTAL BMW of North America, LLC	26,437	27,213	-2.9%	109,230	111,581	-2.1%